

Message Text

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PAGE 01 BANGKO 21411 300549Z

12
ACTION EB-07

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----- 069078

R 300403Z JUL 76
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 1402

UNCLAS BANGKOK 21411

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI - PINE INTERNATIONAL (BANGKOK) LTD.

REF : USDOC 11576

1. THAILAND 2. CNTRY CODE: 549 3. SER.NO: NA

4. PINE INTERNATIONAL (BANGKOK) LTD.

4.A. CODE: K

5. 800 RAMA 4 ROAD

6. BANGKOK, THAILAND

7. ESTABL: 1971 8. EMPL: 12 9. SIZE: (21-X) SMALL

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED
IN ORDER OF IMPORTANCE: THAILAND, INDONESIA, PHILIPPINES,
MALAYSIA

12. RPT. DATE: 07/76

13A. 38410/235 IMP.DIST. OF MEDICAL INSTRUMENTS

13B. 36623/235 IMP.DIST. OF ALARM SYSTEMS

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PAGE 02 BANGKO 21411 300549Z

13C. 29117/235 IMP. DIST. OF RUST PREVENTIVE MATERIALS

13D. 20942/034 MSG. EXP. OF PRAWN MEAL

14. CONTACT: MR. PHILLIP TEOH TITLE: MANAGING DIRECTOR

15 CABLE: PINE 16. TELEX: USYNFAB TH 2942 17. TEL: 2340512

18.FINANCIAL REFS:HONGKONG AND SHANGHAI BANK, SIPHYA, BANGKOK;
BANGKOK BANK,SILOM BRANCH, BANGKOK.

19. TRADE REFS: TIGER TRADING CORP., 1746 BROADWAY, SUITE 300,
OAKLAND, CALIF. 94612.

20. AGENCY REP: VALVOLINE (AUSTRALIA) PTY. LTD., BOX 121 P.O.
LIDCOMBE, N.S.W. 2141, AUSTRALIA, FOR RUST PREVENTIVE
MATERIALS; CONCRETE PROTECTION INTERNATIONAL, 33 DOUGLAS STREET,
TOORAK, VICTORIA, AUSTRALIA 3142, FOR CHEMICALS; CHEN'S INDUSTRIAL
CO., 234 NATHAN ROAD, KOWLOON, HONG KONG, FOR MEDICAL INSTRUMENTS;
ELAN INDUSTRIES INC., 2429 UNIVERSITY AVE., ST. PAUL, MINNESOTA
55114, FOR EMERGENCY LIGHTING; TIGER TRADING CORP., 1746
BROADWAY,SUITE 300,OAKLAND, CALIF. 94612.

21. SUBJECT FIRM WAS ESTABLISHED IN 1971, REGISTERING AS A CORPORATION

WITH AN AUTHORIZED CAPITAL OF \$100,000. THAIS OWN EIGHTY PERCENT
OF EQUITY WITH THE REMAINING 20 PERCENT HELD BY RESIDENTS OF
HONG KONG. PRINCIPALLY, FIRM ACTS AS PROCUREMENT MANAGER FOR
ITS AFFILIATED GROUP OF COMPANIES, NAMELY: UNITED THAI SYNTHETICS
CO. (MANUFACTURER OF SYNTHETIC
TEXTILES); WINNER TEXTILES CO. (MANUFACTURER OF COTTON AND
SYNTHETIC TEXTILES); THAI WARP CO. (TEXTILE MILL); AND GENERAL
INDUSTRIES CO. (MANUFACTURER OF RICE BRAN OIL). PINE INTERNATIONAL
ALSO IMPORTS AND SELLS MEDICAL INSTRUMENTS, ALARM SYSTEMS,
EMERGENCY LIGHTING EQUIPMENT, ANTI-SCALING PRODUCTS FOR COOLING
TOWERS, BUILDING MATERIALS, ETC. FOR SALE TO PRIVATE AND GOVERNMENT
BUYERS. IN DDITION, IT PRODUCES PRAWN MEAL FOR SALE TO LOCAL
FARMS AND FOR EXPORT TO INDONESIA, PHILIPPINES AND MALAYSIA.
ITS 1975 SALES WERE REPORTED TO BE APPROXIMATELY \$175,000. LOCAL
BANKS REPORT FAVORABLY ON THE FIRM. PINE INTERNATIONAL IS CONSIDERED
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PAGE 03 BANGKO 21411 300549Z

TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SOMSAK APPROVED BY: THOMAS C. STAVE
AT: AMEMBASSY BANGKOK.
WHITEHOUSE

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NNN

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Margaret P. Grafeld
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